

[Jun 24, 2023 Latest PDX-101 PDF Dumps & Real Tests Free Updated Today [Q13-Q30]



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PDX-101 Dumps With 100% Verified Q&As - Pass Guarantee or Full Refund

One of the key benefits of passing the Salesforce PDX-101 exam is that it demonstrates a marketer's proficiency in using Pardot to drive business growth. This certification is recognized globally and can help individuals stand out in the job market. Additionally, passing this exam can help organizations increase their credibility, as it confirms that their marketers have the skills required to effectively leverage Pardot to drive results.

Q13. LenoxSoft wants to provide a list of their products on their [Contact Us](#) form and ask prospects to select only one product they are most interested in.

Which field type should they leverage?

- * Multi-Select
- * Checkbox
- * Dropdown
- * TextArea

Q14. What information is required when creating a prospect manually?

- * Campaign, Company, Email, Score
- * Account, Email, Profile, Score
- * Campaign, Email, Full Name, Profile
- * Campaign, Email, Profile, Score

Q15. What should you do when multiple users are editing an email template at the same time?

- * Multiple users cannot edit the same email template at the same time
- * Always click Save and Exit or Save Draft and Exit to commit your changes and close your session before someone else edits it
- * Update the same draft at the same time since the system will recognize updates made by both users
- * Create two different drafts and merge them through the Email flow process to bring updates from both drafts into one

Q16. Rules, Form completion actions, and more.

What are 3 social posting connectors Pardot offers?

- * Twitter
- * Instagram
- * Facebook
- * LinkedIn
- * Snapchat

Q17. A marketing manager wants to view list email engagement metrics in Engagement History in Salesforce.

Which metric is not supported?

- * Total Replies
- * Total Delivered
- * Unique Opens
- * Opt Out Rate

Q18. Which three user role security limits can be added to an individual user account? (Choose three answers.)

- * Max number of emails the user can send.
- * Max number of prospects the user can manually delete.
- * Max number of records a user can import.
- * Max number of prospects the user can manually create.
- * Max number of prospects the user can export.

Q19. An engagement program is using a dynamic list. A prospect was matching the rules of the list and completed Steps 1 through 3 of the engagement program. The prospect then was removed from the dynamic list because they no longer matched the rules.

If the prospect is added back to the dynamic list, what can an Administrator expect to happen?

- * The prospect will continue on the engagement program to Step 3.
- * The prospect will begin the engagement program again on Step 1.
- * The prospect will be added to a suppression list used by the engagement program.
- * The prospect will continue on the engagement program to Step 4.

Q20. How can you delete a prospect?

- * Through a completion action.
- * Through an automation rule.
- * You can't delete prospects.
- * Through the prospect table actions.

When you delete a prospect, the record is moved to the recycle bin. From the recycle bin, you can restore the prospect or permanently delete the record at any time. Deleting a prospect in Pardot does not delete the record it's syncing with in Salesforce. You can delete a prospect in several ways.

Q21. How many times can each action be added to the logic of the same engagement program?

- * Email actions can be used an unlimited amount of times, but the other actions can only be used once per engagement program.

- * Actions can be used an unlimited amount of times in an engagement program.
- * Email actions and pauses can be used an unlimited amount of times, but the other actions can only be used once per engagement program.
- * Actions can each be used only once per engagement program.

Q22. What report allows you to see how successful or active a form has been on your site?

- * Campaign reports
- * Landing Page reports
- * Form reports
- * Conversion reports
- * None of the above

Q23. The drip program "New Client Onboarding" is set to "Only send emails during business hours (10am - 4pm M-F)". The drip logic is outlined below: Start Step 1: Send email "Welcome"; Step 2: Pause 3 days. Step 3: Send email "Getting Started"; Step 4: Pause 7 days. Step 5: Send email "Tech Setup"; Step 6: Pause 7 days. Step 7: Send email "Complete Configuration"; End If a prospect starts the drip program on Wednesday, when will the email in Step 3: Send email "Getting Started" be received by the prospect?

- * The prospect will receive the email Monday.
- * The prospect will receive the email Friday.
- * The prospect will receive the email Tuesday.
- * The prospect will receive the email Saturday.

Q24. Which two events trigger a prospect record to sync from Pardot to Salesforce? (Choose two answers.)

- * Landing page submission.
- * Form submission.
- * Mapping new custom fields.
- * Opening an email.

Q25. The "related" tab of the prospect record displays prospects that have what in common?

Choose one answer

- * Email Domain
- * Company
- * Assigned user
- * Score

Q26. By default (using business accounts) Pardot creates new records as:

- * Leads
- * Contacts

Q27. Which two actions can be taken once a Salesforce Opportunity syncs to Pardot? Choose 2 answers

- * Manually editing the Opportunity In Pardot
- * Referencing the Opportunity in automation rules
- * Viewing the Opportunity in Opportunity Reports
- * Manually deleting the Opportunity in Pardot

Q28. What would make the Salesforce connector become unverified?

- * The Salesforce account has reached the limit of the number of lead or contact records that could be created
- * The Pardot account has reached the limit of the number of prospect records that could be created
- * The connector user's Pardot password was changed

* The connector user's Salesforce password was changed
If you change the username or password the connector won't work.

Update the details in Pardot and re-verified the connector.

Q29. What would an Administrator use to send a single email to a list of prospects?

- * List email
- * Engagement program
- * Social message
- * Email template

Q30. What is needed for a page action to trigger for a prospect visiting a high value web page?

- * Create an automation rule based on the specific webpage.
- * Add a completion action on the landing page.
- * Adding a page action and Pardot tracking code on the page.
- * Adding a page action on the form.

The Salesforce PDX-101 exam is a multiple-choice exam that consists of 60 questions. The exam is timed, and candidates have 90 minutes to complete it. The passing score for the exam is 68%, and the exam fee is \$200. The exam is available in English and Japanese.

The Salesforce PDX-101 exam is an important certification for digital marketers who use the Pardot Lightning app. This exam covers the fundamentals of Pardot, a marketing automation platform that helps businesses to streamline their marketing efforts by automating various tasks. The exam is designed to test the understanding of digital marketers on how to navigate the Pardot Lightning app, optimize campaigns, create and manage prospects, and measure their marketing ROI.

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